

Meeting Agenda

Date: March 26, 2018

Subject: Avery County Economic Development Advisory Committee

1. Approve February meeting minutes:

Budget discussion – Phillip, Larry & Ken
EDC Board candidate discussion.

2. Phillip Barrier updates & Status Reports:

- a. High speed internet grants?
- b. New business development news?
- c. EDC Application forms for Carmen & Mark.
- d. New EDC member candidate feedback from Board of Commissioners?
- e. Other?

3. Old Business:

- a. Use of “Available Commercial Properties List”. Has Phillip culled properties from master list that are not officially available?
- b. Junior Achievement update?
- c. Susan - re. grant writing assistance referrals?
- d. Other?

4. New Business:

- a. Roy & Larry are requesting permission to have business cards printed for him by a commercial printer at his own expense. These cards would match the card and specifications of the cards prepared by the App State students for the committee. They would contain only the new logo that was approved by the county.
- b. Discussion re. role of non-member consultants.
- c. Other?

5. Marketing sub-Committee Report:

- a. March Committee meetings report.
- b. Larry, Carmen & Ken - re. status adding EDC page link to the county web page.
- c. Status of useable video & logo software to Dennis Holland?
- d. ASU logo & branding efforts - re. going forward plan.
- e. Larry re. community outreach.
- f. Have our new logo & video [?] added to other web sites – “VisitNC.com”, Sugar Mountain, etc.
- g. Other?

6. Roy – report on Newland Planning Committee & and Sugar Mountain TDA.

7. Youth Athletics sub-Committee Report.

8. Lodging/Food Services sub-Committee Report.

9. Effects of the Opioid Crisis in Avery County on June 12 at Banner Elk Best Western. This will be an hour and a half event, starting with a luncheon at 11:30 a.m. Attendance is open to those who are interested; there is a \$5 reservation fee for those who are not members of the local Kiwanis or Rotary clubs

10. Potential discussion topics:

- (a) Visitor Center.
- (b) Grants.
- (c) Utilization of vacant/abandoned commercial buildings.
- (d) Christmas tree & other agricultural economic development
- (e) photo-electric/solar farms
- (f) Gated community business owner members as a potential new business source.

11. Other new business and/or issues to address?

12. What have I/we missed – questions, concerns, other?

13. Next meeting – Monday, April 30th. Is this date OK?